



Dishing up farm fresh recipes, gardening tips, crafty ideas and lots of fun!



About The Blog:

Easy Recipes. Crafty Creations. Gardening Ideas. Family Fun!

The Farm Girl Gabs® is a family-friendly blog that focuses on sharing fresh and original recipes, gardening advice, crafty ideas and lots of family fun. Created in 2014 by Melissa Russo, The Farm Girl Gabs reaches families who want to find easy farm-fresh recipes to prepare, learn the ins and out of gardening, get their crafty side on and of course, have a little fun too. Melissa also shares with readers her unique experience of living on a 500-acre family owned and operated fruit and vegetable farm in New Jersey.

Pageviews/mo:

80,352

Unique Visitors/mo:

52,550

Subscribers:

885

Last updated:
10/10/16

Social Stats

FACEBOOK
5,115

TWITTER
4,556

PINTEREST
12,800

GOOGLE +
300

INSTAGRAM
2,908

Last updated:
10/10/16



About Melissa

- *Lifestyle Blogger
- * Social Media Influencer
- *Content Creator

Melissa Russo is the farm girl behind The Farm Girl Gabs®. She loves to share farm fresh recipes she creates from the fruits and vegetables grown on her family's 500 acre farm in New Jersey. She also dishes about gardening, farm life, family, fun and everything in between. A former public relations manager, Melissa now spends her time working on the family farm and most importantly, being a wife and mom of two. The Farm Girl Gabs was born from her love of writing, cooking and gardening. She is slightly addicted to all things Disney, shoes and ice tea.

The Readers

The Farm Girl Gabs readers are women who enjoy farm fresh and simple recipes, helpful gardening tips and easy craft and DIY ideas.



Enjoy easy recipes



Love gardening tips and ideas



Like easy Craft & DIY Ideas



What They Like

89%

Are located
in the
United States

Average
age
25-54

89%

of readers
are
women



Easy and delicious farm fresh recipes from desserts to main dishes.

Popular Posts

[Chicken Fajita Quesadillas](#)

[Glazed Lemon Poppyseed Bread](#)

[Cinnamon Swirl Pancakes](#)

[Strawberry Shortcake Trifle Cups](#)



Simple and practical gardening ideas, tips and tricks.

Popular Posts

[Crazy About Container Gardening](#)

[10 Gardening Tips for Beginners](#)

[Topsy Turvy Emotion Garden](#)

[Fall Decorating Ideas](#)



Travel tips, party planning and craft ideas all relating to Disney.

Popular Posts

[Disney Packing Tips](#)

[Mickey Mouse Wall Art Pumpkin](#)

[1000+ Free Disney Coloring Pages](#)

[Disney Pumpkin Carving Templates](#)



Fun and easy craft and DIY ideas for adults and children.

Popular Posts

[Crayon Wall Art](#)

[Pinecone Ornaments](#)

[Alice's Timepiece Necklace](#)

[Lemon Sugar Scrub](#)





Opportunities

BRAND PARTNERSHIPS

The Farm Girl Gabs will showcase your brand to a loyal audience of women who are busy moms, social savvy and family-oriented. Readers enjoy discovering farm-fresh recipes and gardening ideas that will simplify or improve their busy life.

Brand sponsorship opportunities will also be amplified to a combined social media audience of over 10,000 followers.

DISCLOSURE: The Farm Girl Gabs conforms to the FTC disclosure guidelines. All links within product reviews and sponsored posts are no-follow unless otherwise stated.



What's Available

Sponsored Posts
Giveaways
Ambassadorships
Reviews

“Melissa has a wonderful way of reaching out to her readers. Her posts are easy to read, creative and fun!”

Anne M., Reader

Advertising

Month to month advertising rates are listed below. 3-month and 6-month agreements are also available at a discounted rate.

Rates:

125x125: \$25
250x300: \$35
728x90: \$45

Let's Work Together

Contact me and let's dig into some great opportunities that work best for you and your budget.

Email me:

melissa@thefarmgirlgabs.com

PAYMENT: Payment for advertising can easily be made via Paypal.